

A decorative border of palm trees surrounds the text. The border consists of two rows of palm trees at the top and bottom, and two vertical columns of palm trees on the left and right sides. The palm trees are stylized with green fronds and brown trunks.

# ARBOUR DAY

is a public celebration of spring and of trees.

Arbour Day promotes the Victorian doctrine that humans can improve upon the basic world. Nebraska inaugurated the first Arbour Day in 1872, urging settlers to cover the treeless grasslands with seedlings for shade, fruit, fuel and beauty.

An early conservationist, he understood the importance of planting trees to prevent the loss of valuable topsoil. In 1872, as a member of the Nebraska Board of Agriculture.

Arbor Day was proclaimed an official holiday that year in Nebraska, and on one single day--April 10--more than one million trees were planted in the state. Nebraska soon became known as the "Tree Planters State."

In South Africa, Arbour Day was first celebrated in 1983. The event captured the imagination of people who recognized the need for raising awareness of the value of trees in our society. As sources of building material, food, medicine, and simple scenic beauty, trees play a vital role in the health and well-being of our communities. Collective enthusiasm for the importance of this issue in South Africa inspired the national government, in 1999, to extend the celebration of Arbor Day to National Arbor Week. From 1 to 7 September every year, schools, businesses and organizations are encouraged to participate in community "greening" events to improve the health and beauty of the local environment and propose a green future for South Africa.

As an environmental company based In Durban, we take Arbour day to another level, by planting and promoting green pastures not only for arbour day but throughout the year to improve the health and beauty of our local environment and to develop and maintain a green future for South Africa.





**Written by: Aliza Madhanlal & Roschel Maharaj**

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